

## Press information

# HACK THE GAPS – DIGITAL.PURPOSE DRIVEN. GLOBAL.

## Factinsect WINS BEST NATIONAL DIGITAL SOLUTION WSA IN THE CATEGORY Business&Commerce Austria

### Graz/Salzburg, October 2022

Smart content combined with optimized utilization of state-of-the-art technology offers immense opportunities to close global and local divides and the achievement of the UN SDGs (Social Development Goals). Factinsect is winner in the category best national digital solution for Austria by WSA (World Summit Awards), awarding yearly digital innovation with impact on society. With this award, Factinsect qualifies for the global WSA Shortlist - a global diameter of digital innovation, from Canada to Indonesia, from Finland to Mozambique.

The WSA nominees 2022 show the richness, diversity, future, and innovation of digital solutions on a global scale and prove how digital technology can improve society on each corner of the world.

### Factinsect is winner in the category best national digital solution for Austria

Factinsect is a fully automated, highly transparent fact check that yields results within just a few seconds.

The artificial intelligence developed and specially trained by Factinsect recognizes whether statements confirm each other or contradict each other.

The AI compares texts from the Internet with selected media. Social networks, content creators and other companies use Factinsect for fact checks, data checks, content comparisons or brand safety.

Freemium version available to try for Chrome, Firefox and Edge desktop browsers at [www.factinsect.com](http://www.factinsect.com).

The WSA 2022 nominees are evaluated based on seven fundamental criteria: Content, Functionality, Design, Technology, Innovation, Impact and Value.

“WSA combines two major perspectives in its initiative - first the commitment on the UN SDGs, and how to use ICTs to development. And second the development of a global knowledge society. The UN SDGs must be our measurement – in terms of what to look at and where to look. Today we are living in a completely different environment – through the mobile revolution, through the emergence of the algorithmic age - data has become a capital as much as labour, land money and machinery. Hence, it is more important than ever to evaluate what is excellent content that really offers solutions and impact. Qualitative, local content has become the key and permanent issue. WSA presents innovation that uses ICT for social connectivity. To hack the global gaps.” [WSA Chairman Peter A. Bruck](#).

The WSA nominees are selected carefully and highly competitive by the WSA National Experts from more than 184 UN member states. The WSA National Experts nominate up to eight projects for each country – one for every WSA category.

With the national award, Factinsect is now shortlisted for WSA Global Award, which will be celebrated at the big award ceremony in March 2023.

A nomination to the WSA hence is already an award in itself – the qualification to compete and compare on an international level and being the best practice in Business&Commerce nationally.

## About the WSA

WSA is a global initiative within the framework of the United Nations World Summit on the Information Society (WSIS). WSA is the only ICT event worldwide, that reaches digital driven social impact community in over 180 countries. WSA highlights digital content improving society and focusses on local content with global relevance.

Visit us on [www.wsa-global.org](http://www.wsa-global.org), [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#), #WSA21

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